

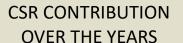
# **Corporate Social Responsibility**

Strategy

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STRATEGY FOR CSR INVESTMENT



IMPLEMENTATION STRATEGY





PROPOSED ACTION PLAN

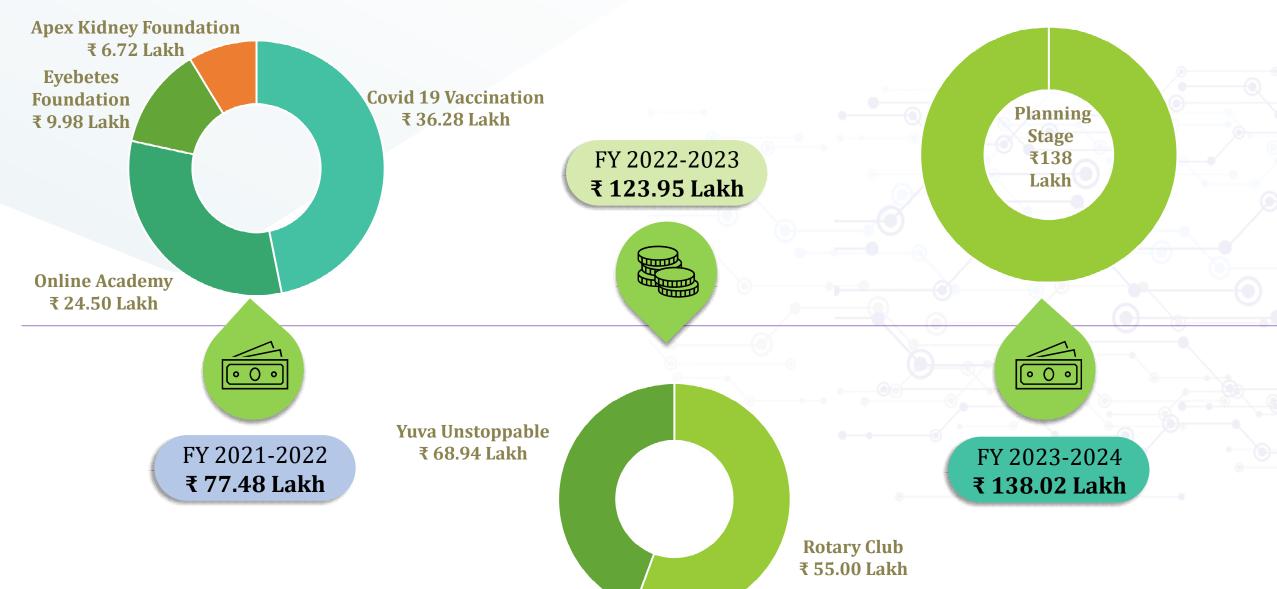


EXECUTIVE SUMMARY FOR CSR PROPOSALS



#### **CSR** Contribution over the years







# **Strategy for CSR Investment**



#### **Proposed Priorities for CVL CSR Investment in 2023-24**

Schedule VII of Section 135							
Contribution to Social Clauses	<ul> <li>Eradicating hunger, poverty &amp; malnutrition</li> <li>Promoting health care, including preventive healthcare &amp; sanitation</li> <li>Promoting education &amp; vocation skills</li> <li>Gender equality &amp; empowering women, support to children/elderly</li> </ul>	<ul> <li>Environmental sustainability</li> <li>Animal Welfare</li> <li>Protection of national heritage</li> <li>Benefit of armed forces veterans</li> <li>Training to promote sports</li> <li>Rural/Slum area development</li> </ul>					
Contribution to Research	<ul> <li>On public funded universities engaged in conducting research in science, technology, engineering and medicine aimed at promoting Sustainable Development Goals (SDGs)</li> <li>On autonomous bodies established under national research institutions</li> </ul>	On incubators funded by the Central/State Government or PSUs in science, technology, engineering and medicine					
Contribution to COVID	On various activities related to COVID-19	On disaster management including, rehabilitation					

#### disaster aid management

- Contribution to PM CARES Fund
- Ex-gratia payment to temporary/casual

- & reconstruction activities
- On PMNRF or any other fund by CG



### **Implementation Strategy**



Location



The locations selected in the proposals are based on the following:

- Areas having CVL presence
- Areas in Mumbai Region or nearby districts of Maharashtra

Budget



Budget for every approved project to be restricted below INR 1 crore.

Due diligence



The shortlisted proposals will be subject to due diligence by an external firm. If the due diligence results are not favorable the next best proposal shall be taken into consideration.

Timeline



Efforts shall be made to utilize the funds by Mar'24.

Priority



The proposals mentioned in the executive summary are in the order of priority.

Monitoring

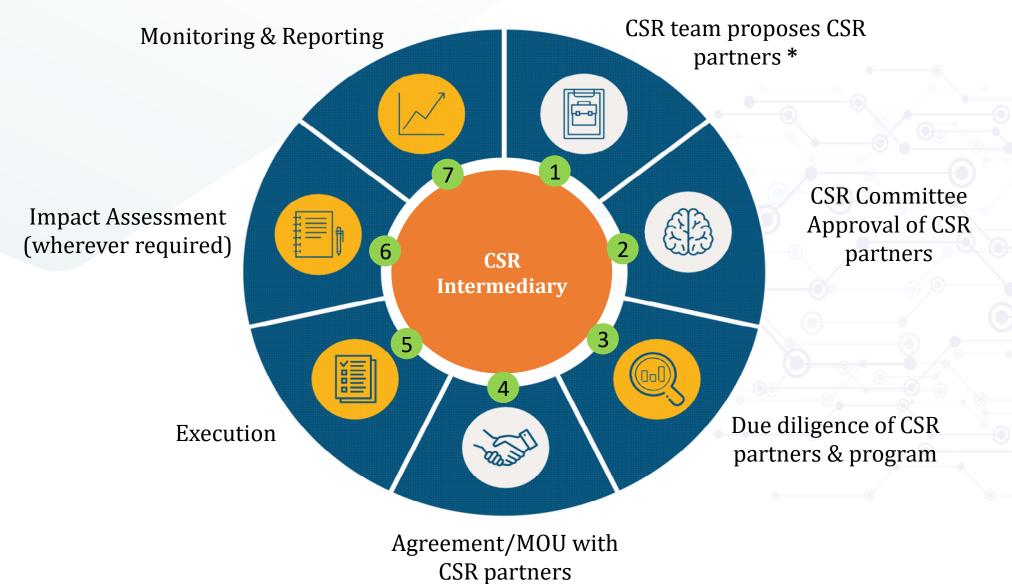


The project implementation shall be monitored on a monthly basis.



#### **Proposed Action Plan**





<sup>\*</sup> The partners are shortlisted based on the CSR strategy of CVL



### **Executive Summary for CSR Proposals**



NGO Name	Project Name	Description	Area	Proposed Allocation (₹ in Lakh) (to be discussed)	Funds Requested (₹ in Lakh)	Ongoing Project	0
<b>T</b>	Tree Plantation	Tree Plantation Program with Geo Tagging spread across all regions of India		20.08		No	
	Project	<ul> <li>Barren Community Land Transformation Program:</li> <li>Transforming barren land from Panchayat/Government</li> <li>Maintenance for a period for 3 years</li> </ul>	Mumbai		20.08		
		<ul> <li>Urban Plantation Program:</li> <li>Planting saplings in parks/outskirts</li> <li>Monitoring for a period of 1 year</li> </ul>	Pune				
		<ul> <li>Rural Livelihood Program:</li> <li>Planting saplings of fruit species to increase income of farmers</li> <li>Monitoring for a period of 1 year</li> </ul>	As per availability				
Swades	Water for Agriculture with Solar System	Bringing land under cultivation by rain-fed water harvesting/recharge & distribution. Comprises drip system with filter unit, sub-mainline & lateral lines, pump rooms where required, land preparation, equipment installation & testing, civil works.	Thane and Mumbai	40.77	40.77	No	
Naam	Cleaning and reconstruction of Lake	There is a constant demand for additional water from in Mandhar in Purandar taluka in Pune District. Hence, it is proposed to clean and reconstruct the lake in Mandhar	Pune	55.58	55.58	No	
TOTAL (Environmental Sustainability)			116.43	116.43			



## **Executive Summary for CSR Proposals**



NGO Name	Project Name	Description	Area	Proposed Allocation (₹ in Lakh) (to be discussed)	Funds Requested (₹ in Lakh)	Ongoing Project	1000
PAWS	Procurement of Animal Ambulance	PAWS operates in rural area of thane district, where there is no facility of surgical needs for stray animals. Therefore, paws caters thane district as well as neighboring four districts. There is a need of an ambulance to help in:  • Surgeries for stray animals for Animal Birth Control  • Rescue animals in Distress	Mumbai	8.00	8.00	No	
		TOTAL (Animal Welfare)		8.00	8.00		
Rotary Club Of Bombay	RCB Pediatric Heart Surgeries	Rotary Club of Bombay has partnered with various hospitals in Navi Mumbai and Mumbai to provide life saving surgeries to these children at no charge or highly subsidized rates (offered to Rotary) without compromising on quality of healthcare. The proposal is submitted for pediatric heart surgeries.	Mumbai	13.75	13.75	No	
TOTAL (Healthcare)		13.75	13.75				
Grand Total			138.18	138.18			



# Thank You